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## Society

# Sweet Samson – Art on the Cutting Edge for High-Tech Connoisseurs

by Yana Alexandrova

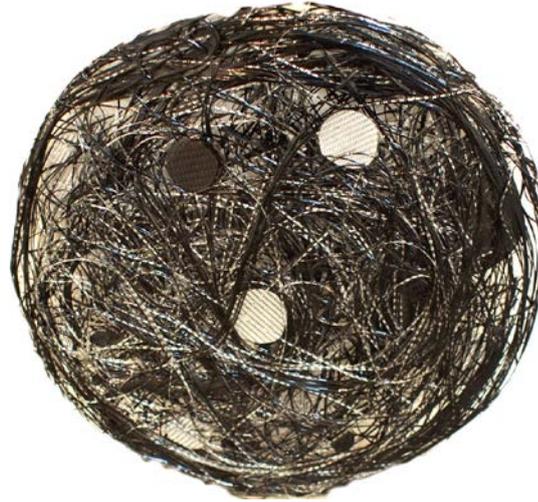
Some five years ago, our fellow Russian girl Sweet Samson couldn't imagine that quite soon she will move to California. At that time, while living in London, she was absorbed with her studies at infamous University of the Arts CSM, after receiving a degree from Moscow State University of Design Technology. Back then, she also hardly expected that her minimalism works' aesthetic with a technological twist would raise an interest among specific audience from far away.

It came after, that previously obtained working skills originated in exacting discipline of applied design will blend nicely with newly revealed limitless artistic world of boundless possibilities for experimentation. In all fairness, such newfangled openness could easy become challenging than it may look at the first glance. Sweet was underway for her first group art show in London when she received an invitation from a private Californian college for art and design.

It all looked like lightning strike out of clear sky. She packed her luggage and took a flight to Los Angeles out of curiosity and with no clue what to expect over there. Unlike drizzly weather in London, LA turned out very inviting, with pleasant sunny days, endless ocean views and innovative perspectives in art and design.

Sweet was awarded scholarship from American college where she got an opportunity to develop and refine her innovative ideas. From this point a new period started for the artist. Samson emerged into new phase of her practice and began to experiment with a range of material she had never worked before.

A series of works made of heavy and clumsily manipulated vinyl received positive response from colleagues. An artist continued exploration of voluminous and linear motifs subsequently with carbon fiber. Some colleagues were skeptical at first, but Sweet was persistent and determined to move forward despite critical remarks.



During 2014 and 2015 all exhibited works have been already entirely made of carbon fiber. From time to time the artist varies her main medium by mixing carbon fiber with other materials as well.

Innovative visual solutions of the artist have been noticed by design studios that were looking for fresh ideas. Sweet is working on several new projects where the technology she created is going to be applied.

California has not been only captivating to the artist, but also opened up encouraging professional perspectives.



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